



# Open Dialogue with Sharon P. Robinson

June 20, 2011

State Leaders Institute



## AACTE State Chapters

- Organize advocacy efforts;
- Facilitate engagement on policy and practice issues;
- Lead the TPAC work in the pilot states; and
- Drive new services created by AACTE.



# Recent Deliverables

## Advocacy:

### **Traditional Media:**

- Cited in more than 25 national news articles, including in the Associated Press, *The Chronicle of Higher Education*, *Diverse: Issues in Higher Education*, *Education Daily*, *Education Week*, *Inside Higher Ed*, *The Wall Street Journal*, *The Washington Post* and many others.
- Media in attendance at every briefing AACTE has held in 2011 to date, and members of multiple media outlets were in attendance at AACTE's Annual Meeting in San Diego.
- Sharon Robinson now serving as an Education Expert on the *National Journal* blog.



# Recent Deliverables

## Advocacy:

### **Social Media**

- Facebook and Twitter: 9-11% increase in followers/fans consistently every month.
- Followers include members, teachers, education organizations, education policy experts and reporters from all around the country.
- On Twitter, AACTE is approaching 1,500 followers.  
Perspective (as of 6/17): AASCU - American Association of State Colleges and Universities (626); ACTE - Association for Career and Technical Education (1,187); NCTQ (1,699)



# Recent Deliverables

## Advocacy:

- TEACH Grants \$200 million in 2 ½ years
- Grassroots Action Network
- Voice of Educator Preparation on Capitol Hill
- Advocacy Toolkit \*coming summer 2011
- May 2011 National Briefings
  - NCLD and AACTE “Improving Learning Outcomes for Students with Disabilities through Reformed Preparation of General Education Teachers”  
28 National Organizations, The Department of Education, and 17 Congressional Offices
  - TPA Briefings, 90 National Organizations, The Department of Education, and 11 Congressional Offices



# Recent Deliverables

## Leadership:

- Teacher Performance Assessment Consortium
- JTE ranks 23<sup>rd</sup> among 139 education and education research journals.
- National Partnerships: CCSSO's State Consortium on Educator Effectiveness, National Conference of State Legislatures' Educator Effectiveness Partnership, NEA/AACTE Partnership for Teacher Quality
- Speaking engagements within and outside of the profession
  - NCATE Blue Ribbon Panel
  - Chapter conferences
  - HACU
  - The White House
  - AERA
  - LFA

# Recent Deliverables

## Leadership:

- Collaborative work with national organizations:

– AEE

– CCSSO

– NEA

– NAFEO

– NASBE

– TEAC

AERA

AIR

AASA

LFA

NCSL

Eduventures

Pearson

NASSP

ETS

NSBA

NCATE

AASCU



# Recent Deliverables

## Service:

- Holmes Scholar's program
- Workshop presentations for state chapter meetings and conferences: Advocacy 101, Public Relations Strategies, Nuts and Bolts of Implementing the TPAC \* coming fall 2011
- PEDS, 90% participation – members are utilizing tools available
- State Chapter Support Grant Program - \$50 K
- Research Summary Briefs On:
  - Masters Degrees,
  - What Difference Does Clinical Experience Make?
  - The Effects of Alternative Certification and TFA on Preparation
  - What Difference Does Teacher Preparation Make in Teacher Retention, Student Achievement and Sense of Preparedness? \* coming summer 2011

# Hot Button Issues

- Program Evaluation: NCTQ, teacher preparation report cards, Title II
- Master's Degrees
- Data System Development: working with the state
- Certification and Licensure Policies
- Race to the Top Policies: What lies ahead for teacher preparation?